OVERVIEW OF ONE OF OUR TWO STAR PROGRAMS

Amplify Education With Physical Activity

PHIT America™

by KIDS in the GAME
OVERCOMES 2 OF THE BIGGEST ISSUES KIDS FACE

INACTIVITY HEALTH ISSUE

INACTIVITY LIMITS LEARNING
US Kids are ranked 47th out of 50 countries in fitness

Almost 50% of kids have no PE - Many have no recess

Lack of physical activity affects the brain

¾ of teens are not fit enough to join the military

More Kids Are Not Active To Healthy Standards

<table>
<thead>
<tr>
<th>Year</th>
<th>% of Kids Active 3+ Times A Week</th>
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</thead>
<tbody>
<tr>
<td>2012</td>
<td>28.3%</td>
</tr>
<tr>
<td>2013</td>
<td>27.8%</td>
</tr>
<tr>
<td>2014</td>
<td>26.9%</td>
</tr>
<tr>
<td>2015</td>
<td>26.6%</td>
</tr>
<tr>
<td>2016</td>
<td>24.8%</td>
</tr>
<tr>
<td>2017</td>
<td>23.9%</td>
</tr>
</tbody>
</table>

Sedentary Kids = Less Blood Flow To The Brain

| Blood Flow While Sitting | Blood Flow After 20 Minutes of Walking |

High Fitness Scores = High Academic Scores

Inactivity Health Issue

Inactivity Limits Learning

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PHIT AMERICA™
Amplify Education With Physical Activity

Get All Kids Moving While In School For Pennies A Day

Tested, Proven
Efficient

by KIDS in the GAME

PHIT AMERICA™
AMPED is a School Running Program... Priming Students Brains for Better Learning

- Gets ALL KIDS moving...having fun, getting fit and receiving rewards for miles run and other accomplishments
- Their brains are ‘amped’ – Active kids do better in school
- Turn-key system designed for schools to be easy implement and low-cost to maintain
- **EZ Scan.** Now featuring EZ Scan to easily track laps and produce reports showing student progress
- **$4,000 for a whole school** for 3 years of programing - < 3¢ per child per day for better health & education - **Over 60,000** kids have already been amplified!
The KIT includes everything the school will need:

- 2 EcoXGear Bluetooth, H2O-proof, & rechargeable speakers
- 4 cones for "AMPED zone"
- 1 Banner
- Stretchy-silicon AMPED Charm Necklace; supplied for 3 Years!
- 1 Durable AMPED mobile storage case; fits your entire AMPED Kit
- Small AMPED Charms in 5 colors; supplied for 3 Years!
- Large AMPED Charms in 2 colors; supplied for 3 Years!
- 1 AMPED Charm Organizing & Carrying Case
- EZ Scan Software
KIDS LOVE THESE CHARMS - REWARDS FOR RUNNING
KIDS MOVING & READY TO LEARN - GREAT TESTIMONIALS!
For more information, please contact:

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• Founder, PHIT America, a 501(c)(3) Non Profit
• Veteran Sports Industry Executive
• Former President of Wilson Sporting Goods
• Sports Industry Hall of Fame, Tennis Industry Hall of Fame
• 20 Year Leader In Promoting Increased Physical Activity For Better Health

Don't Forget To Check Out The PASS Program