



HEALTHIER, SMARTER, HAPPIER KIDS!

**PHIT AMERICA RECEIVES \$100,000 GRANT FROM IMPACT 100 PBC
WILL CREATE 10,000 NEW RUNNER & MORE ACTIVE CHILDREN**



Jupiter, Florida, May 6, 2024

PHIT America, the national charity that has already created over 1,000,000 active and healthier children, gets another boost from Impact 100 Palm Beach County. With a new grant of \$100,000, [PHIT America](#) will activate 15 schools with over 10,000 children with its school running walking fitness program, [AMPED](#). 5,000 of these children will also be introduced to PHIT America's PLAY PICKLEBALL or PLAY TENNIS Programs.

Jim Baugh, Founder of PHIT America, was excited to share the news. "Impact 100 Palm Beach County is a women's charitable organization funding local nonprofit initiatives in southern Palm Beach County. When we were awarded this grant, I was so excited. We will be able to introduce so many kids to active and healthier lifestyles. They will be introduced to running, walking, tennis and pickleball."

PHIT America's AMPED program is presented by leading national running retailer, [Road Runner Sports](#). Road Runner is supporting PHIT America to introduce AMPED and other PHIT America programs to many schools throughout the USA. PLAY TENNIS is supported by the United States Tennis Association and PLAY PICKLEBALL is supported by USA Pickleball. PHIT America also has a PLAY GOLF Program which is supported by the Payne Stewart Kids Golf Foundation.

"It is vital we help more and more children get more active and healthier," said Baugh. US Kids are ranked last in physical health according to UNICEF and in a separate study, US Kids are ranked 47th out of 50 countries in fitness. Our kids are in bad shape

and will not be able to compete in the future both physically and in leadership in companies. US Kids are far behind in health, fitness, academic success, mental health, and other measure vs. most developed nations including China.”

“Our kids are our future. They need our help”.

Other organizations or companies can step up and help create healthier, smarter, and happier children by supporting PHIT America. Contact Jim Baugh at Jim@PHITAmerica.org for more information.

Jim is the former President of Wilson Sporting Goods and was inducted into two sport industry hall of fames. For the last 10 years, he has served as the CEO of PHIT America.

Through its established grants and physical activity programs, PHIT America has introduced over 1,000,000 kids to physical activity in over 1,700 schools. All data and research sources can be found on IP.PHITAmerica.org. PHIT America is led by Sports Industry Hall of Fame member and former President of Wilson Sporting Goods, [Jim Baugh](#). PHIT America welcomes private and corporate donations to enable our mission to end the Inactivity Pandemic and help us provide free programs, curriculums and equipment to schools. Donate and learn more about PHIT America by visiting PHITAmerica.org. Get involved with the campaign at TheMiracleDrug.org. Find us at [Twitter](#) | [Facebook](#) | [Instagram](#) | [LinkedIn](#)