PHIT America Privacy Policy

Protecting your private information is our priority. This Statement of Privacy sets out how PHIT America uses and protects any information that you give PHIT America when you use this website. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

PHIT America may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from January 1, 2020.

Collection of your Personal Information

In order to better provide you with programs and services offered on our site, PHIT America may collect the following information such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number
- along with demographic information such as postcode, preference and interest, including other information relevant to surveys and fundraising.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to use certain programs or services available on the Site. These may include: (a) sending us an email message; (b) applying for AMPED; (c) applying for EZ Pass program, (d) information on the Every Kid Sports Pass Program. We will use your information for, but not limited to, communicating with you in relation to services and/or programs you have requested from us; approving you for receiving services.

Use of Personal Information

PHIT America collects and uses your personal information to operate its website and deliver the services you have requested.

PHIT America may also use your personally identifiable information to inform you for other products or services available from PHIT America and its affiliates.

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:
• Internal record keeping.
• We may use the information to improve our products and services.
• We may periodically send promotional email about new services, special offers or other information which we think you may find interesting using the email address which you have provided.
• From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail.
• We may use the information to customize the website according to your interests.

Sharing Information with Third Parties

PHIT America does not sell, rent or lease its customer lists to third parties.

PHIT America may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to PHIT America, and they are required to maintain the confidentiality of your information.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by PHIT America. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the PHIT America website.

Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies
A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

**Security of Your Personal Information**

PHIT America secures your personal information from unauthorized access, use, or disclosure. PHIT America uses the following methods for this purpose:

**SSL Protocol**

When personal information (such as credit card information) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

**E-mail Communication**
From time to time, PHIT America may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communications.

**Changes to this Statement**

PHIT America reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on your site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

**Contact Information**

PHIT America welcomes your questions or comments regarding this Statement of Privacy. You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you, please write to PHIT America

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the address below. We will promptly correct any information found to be incorrect.

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This privacy policy is effective as of January 1st, 2020