

PHIT AMERICA

PRIVACY POLICY

Effective Date: September 19, 2026

PHIT America Foundation, Inc., doing business as PHIT America ("PHIT America," "we," "us," or "our"), respects your privacy and is committed to protecting personal information.

This Privacy Policy explains how PHIT America may collect, use, disclose, and protect information obtained through www.phitamerica.org and related PHIT America websites, forms, communications, programs, and online services.

This Privacy Policy does not necessarily apply to third-party websites or services linked from our website.

1. Information We Collect

Depending on how you interact with PHIT America, we may collect information such as:

Information You Provide Directly

You may provide information when you:

- contact us;
- request information;
- apply for a program;
- register for an event;
- subscribe to communications;
- submit a form;
- make a donation;
- participate in a PHIT America program;
- provide feedback;
- submit a testimonial;
- communicate with PHIT America; or
- otherwise interact with our organization.

This information may include your name, email address, telephone number, mailing address, organization, school, professional role, and other information you voluntarily provide.

Payment Information

When you make a donation or other payment, payment information may be processed by a third-party payment processor.

PHIT America generally does not need to receive or store your complete payment-card number.

Payment processors may collect and process information according to their own privacy policies and terms.

Automatically Collected Information

When you visit our website, certain technical information may be collected automatically, such as:

- IP address;
- browser type;
- device type;
- operating system;
- pages visited;
- referring website;
- approximate geographic information;
- date and time of access;
- website interactions; and
- other technical or usage information.

We may use cookies, pixels, analytics tools, and similar technologies to operate, secure, analyze, and improve our website.

2. How We Use Information

PHIT America may use personal information to:

- respond to inquiries;
- provide requested information;
- administer programs;
- communicate with schools, educators, parents, supporters, partners, and participants;
- process donations;
- register participants for programs or events;
- send newsletters and organizational communications;
- provide requested resources;
- improve our website and programs;
- understand website usage;
- conduct research and evaluation;
- maintain security;
- prevent fraud or misuse;

- comply with legal obligations; and
- support PHIT America's nonprofit mission.

3. Email Communications

If you provide your email address, PHIT America may use it to respond to your request or provide organizational communications.

Where required by law, PHIT America will provide an opportunity to opt out of marketing or promotional communications.

You may unsubscribe from certain communications by using the unsubscribe mechanism included in the communication or by contacting PHIT America.

Unsubscribing from marketing communications does not necessarily stop transactional, administrative, security, or other necessary communications.

4. How We Share Information

PHIT America may share information with:

- service providers that help operate our website or organization;
- technology providers;
- payment processors;
- email and communications providers;
- analytics providers;
- event and program partners;
- professional advisors;
- government authorities when legally required; and
- other parties when you direct or authorize us to do so.

PHIT America does not sell personal information for money.

We may use service providers to perform functions on our behalf, and those providers may have access to information necessary to perform their services.

5. Cookies and Analytics

PHIT America may use cookies and similar technologies to operate the website, remember preferences, understand website traffic, improve functionality, and evaluate communications.

Third-party analytics and technology providers may process technical information about website visitors.

You may be able to control cookies through your browser settings. Disabling certain cookies may affect website functionality.

6. Children's Privacy

PHIT America provides programs and resources designed to benefit children and youth.

We take children's privacy seriously.

Where a PHIT America website or online service is directed to children under 13 or where PHIT America has actual knowledge that it is collecting personal information from a child under 13, PHIT America will follow applicable requirements of the Children's Online Privacy Protection Act ("COPPA") and other applicable privacy laws.

Where applicable, PHIT America will provide required notice and obtain appropriate parental consent before collecting, using, or disclosing children's personal information.

PHIT America's Children's Privacy Notice provides additional information.

7. Information About Children Provided by Schools or Parents

Schools, teachers, parents, guardians, and other authorized adults may provide information relating to children in connection with PHIT America programs.

Such information should only be provided when the person submitting it has appropriate authority to do so.

PHIT America will use such information for the purposes for which it was collected and in accordance with applicable law, contractual obligations, and this Privacy Policy.

8. Data Security

PHIT America uses reasonable administrative, technical, and organizational measures designed to protect personal information against unauthorized access, disclosure, alteration, or destruction.

However, no internet transmission or electronic storage system can be guaranteed to be completely secure.

9. Data Retention

PHIT America retains personal information for as long as reasonably necessary to fulfill the purposes for which it was collected, comply with legal obligations, resolve disputes, maintain appropriate records, and support legitimate organizational activities.

Retention periods may vary depending on the type and purpose of the information.

10. Your Privacy Choices

Depending on applicable law, you may have rights relating to personal information PHIT America maintains about you, including the ability to:

- request access to personal information;
- request correction of inaccurate information;
- request deletion of information where applicable;
- withdraw certain consents;
- opt out of certain communications; and
- ask questions about our privacy practices.

Requests may be submitted to info@phitamerica.org.

We may need to verify your identity before completing certain requests.

11. Children's Privacy Requests

A parent or legal guardian may contact PHIT America regarding personal information collected from their child.

Depending on applicable law, parents may have rights to review, correct, or request deletion of personal information collected from their child.

Requests should be directed to:

PHIT America

Email: info@phitamerica.org

Phone: 1-877-744-8543

12. Third-Party Websites

Our website may link to third-party websites and services.

PHIT America is not responsible for the privacy practices of those third parties.

We encourage users to review the privacy policies of third-party services before providing personal information.

13. International Visitors

PHIT America is based in the United States and primarily provides services to users in the United States.

If you access our website from outside the United States, your information may be processed in the United States or other locations where PHIT America or its service providers operate.

14. Changes to This Privacy Policy

PHIT America may update this Privacy Policy periodically.

Changes will be posted on this page with a revised Effective Date.

15. Contact Us

PHIT America Foundation, Inc.

Doing Business As: PHIT America

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United States

Email: info@phitamerica.org

Phone: 1-877-744-8543

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