

**IMPROVING CHILDREN'S PHYSICAL & MENTAL HEALTH**



**TODAY'S AMERICA**  
SEDENTARY & UNHEALTHY

**PHIT AMERICA**  
ACTIVE, HEALTHY & HAPPY



**THE PROBLEM: AMERICA'S PANDEMIC, PHYSICAL INACTIVITY**



**LAST PLACE IN PHYSICAL HEALTH**

UNICEF reports US kids are ranked last, 38<sup>TH</sup> out of 38 countries, in health



**EXTREMELY POOR FITNESS**

USA kids are ranked 47<sup>TH</sup> out of 50 developed countries in the world in fitness



**OVER 90% UNHEALTHY**

50 million children are not active to CDC physical activity standards



**SEDENTARY SCHOOLS**

Nearly 50% of schools have no physical education; many with no recess

SOURCES FOR ALL RESEARCH CAN BE FOUND AT [IP.PHITAMERICA.ORG](http://IP.PHITAMERICA.ORG)

**OUR SOLUTION: PROVEN EFFICIENT SCHOOL PROGRAMS**



**STRONGER BODIES & MINDS PROGRAM**

- Fun ...action packed... with music & rewards
- Primes the brain for better learning
- Using technology to track miles run
- \$4000 for an entire school for 3 years
- Less than **\$10 per child**



**FUN AFTER SCHOOL SPORTS PROGRAMS**

- Teaching basic skills with beginner equipment
- 6 or more personalized group classes
- Working with tennis & golf coaches
- \$2500 includes the program & instruction
- Part of PHIT America's **3-STEP Pathway** to lifetime health

**OUR RESULTS: WE HAVE CREATED OVER 740,000 PHIT KIDS**

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**CEO AND FOUNDER,  
JIM BAUGH**

**ABOUT JIM**

- Former president of Wilson Sporting Goods
- Sports Industry Hall of Fame
- 25 year philanthropist