

JOB DESCRIPTION:

AMPED PROGRAM MANAGER OR PLAY PICKLEBALL PROGRAM MANAGER

Vision: Have 4 impactful PHIT America Programs (AMPED, PLAY TENNIS, PLAY GOLF, PLAY PICKELBALL) driven by 4 PHIT America Experts (Program Managers) that provide PE Teachers with the best program kit, curriculum, and materials to help elementary school kids learn these activities in a fun way.

Phase One: For the First 2 Months - Approximately 15-20 hours per week (at your own schedule)

- 1. Research existing ways to deliver the sport (AMPED or PICKLEBALL) to kids in fun way for our sport review online content we can reproduce or create.
- 2. Determine if our existing program kit is what PE Teacher and school will need; Look at the competition and what they offer.
- 3. Realize the audience young children ...some with limited physical skills and PE Teachers who we want to motivate to your/our programs more often.
- 4. Write 8-12 short 2-minute video scripts for ways to use our kit and program that is available year-round.
- 5. Do you like to be on camera? If yes, you will have to attend the video production in the second month probably in Charleston, SC.
- 6. Whoever is demonstrating (you or some other PE Teacher), we must make sure they are a great presenter and show kids having fun.
 - **NOTE:** videos will be loaded on website and make it easy for teachers / Champions to access them on their mobile devices. You will be on at least 1 Zoom session with all 4 program managers.

Phase Two: Early 2024 - Work Approximately 10 hours per week or 20-25% of your time **Goal:** Every school that has our program kit / program is ACTIVE and excited to use your content.

- 1. Every month send 1 Update / Newsletter for your program to your Champions (via PHIT staff)
- 2. Ask your 'Champions' (PE Teachers who have your programs) to submit their ideas of new ways to deliver a program...even emailing a video to us.
- 3. Always find ways to keep our PHIT America Champions focused on your program with new fun ideas and tips.
- 4. Every couple of months, come up with ways to get other schools to want your program.

Skills Needed:

- 1. Expert in the program, program components and curriculum for AMPED and/or PLAY PICKLEBALL
- 2. Good communications skills.
- 3. Ideally good on camera or at PE Conventions
- 4. Stresses FUN and not too mechanical
- 5. Can relate to 5-9 year olds and average PE Teachers
- Evaluate program kit contents Example: Do we need hula-hoops for AMPED (Running Games)?
- 7. Self-Starter does not have to be managed

Program Links: https://www.phitamerica.org/pickleball