



IDEAS OR WAYS TO SUPPORT

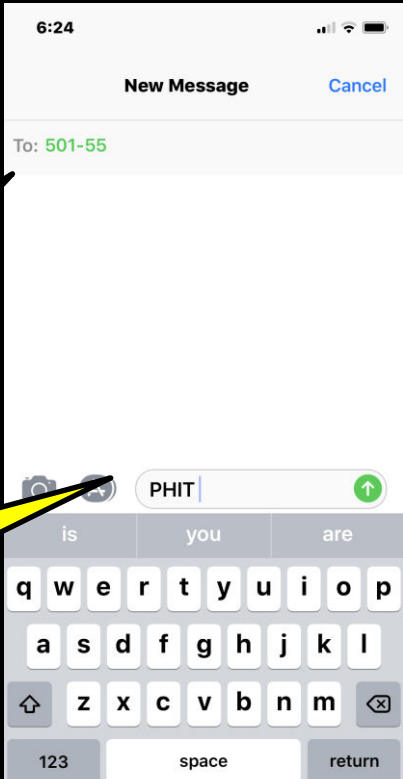


1. **Make PHIT America your charity and cause**
 - Create a page on your website for PHIT America – Use logos, links, videos, etc. – Tools.PHITAmerica.org
 - Page 3 a good description of PHIT America
2. **Send targeted messages to your contacts**
 - Educate them on PHIT America and PHIT America Month
 - Encourage contacts to Get Moving, Visit PHITAmerica.org and PHITMonth.org
 - Ask contacts to Donate to PHIT America
 - Donate \$10 and Get a Kid 'Off The Couch' and *Moving* through our GO! Grant Program
 - Push people to Donate.PHITAmerica.org or Text To Give (See following pages)
3. **Staff / Employee / Family Events In May supporting PHIT America Month – Start a culture to *Get Moving***
 - Walkathons – Run Walks Around The Blocks (in Cities)
 - Make these events a fundraiser for PHIT America with proceeds to support GO! Grants For your areas
 - Use the social media and other tools for PHIT America Month on Tools.PHITMonth.org
4. **Take an existing event in May and make it part of PHIT America Month – Start a new 'open to the public' event**
5. **Either ask your customers to make a donation to PHIT America to *Get Kids Moving....*
Or give a % of your sales to PHIT America to *Get Kids Moving***
6. **Have employee or local contacts 'Adopt a School', especially schools you support with a PHIT America GO! Grant – Have employees visit schools, participate, etc.**
7. **Become a part of our [\\$100 Donors Club](#) – Give donors coupons to get a discount (20-30%) on online purchases**
8. **Other activities – let's be creative**

TEXT TO GIVE TO 50155 MESSAGE PHIT

50155

PHIT



PUT IN \$ AMOUNT



**DONATE \$10, GET 1 KID
'OFF THE COUCH...AND MOVING'**

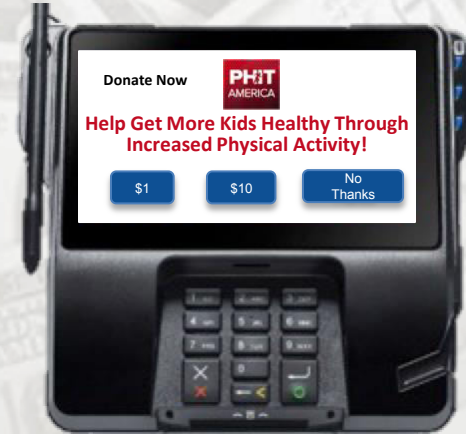
ASK YOUR CONTACTS TO SUPPORT OUR 501(C)(3) CHARITY

“MAKE A DONATION TO HELP A CHILD GET ACTIVE, FIT & HEALTHY!”



ONLINE SALES

Or



IN STORE PURCHASES

“HELP US GET KIDS MOVING & HEALTHY”

OUR MISSION

A National 'Movement' and 501(c)(3) charity to dramatically improve the health of Americans, especially children, by implementing physical activity programs for Total Health - Stronger Bodies, Minds & Spirit! We are a 'Movement' to create movement.



ONE OF OUR MAIN OBJECTIVES – FIGHT THE 'INACTIVITY PANDEMIC'

More and more Americans, especially kids, are inactive. 2/3rd of kids are not active to healthy standards. In a global study, US kids were ranked 47th out of 50 developed countries in fitness. Sitting is the new smoking. Inactivity has severe effects on health, healthcare costs, children's academic performance and even military readiness. 48% of all high schools have no physical education and the average budget for PE is only \$762 per year for an entire school.

4 MAJOR APPROACHES TO GET AMERICA MOVING & HEALTHY

1. PHIT America GO! Grants *Get Kids Moving* – Over 15 different school-based physical activity programs
2. Educate America on the 'Inactivity Pandemic' and our solutions to *Get Moving* – Articles & Documercial
3. Pass The PHIT Act to *Get America Moving*...More active, fit and healthy
4. National Event, PHIT America Month, To *Get America Moving* (New – May 2018)

PHIT America was founded 5 years ago - Over 100 companies are supporting us

The Founder is a Jim Baugh, a Sports Industry Hall of Fame Inductee and the former President of Wilson